

WILLIAM J. COUSINS, MS, CPP

Security Expert Opinion Consulting

SUMMARY

Accomplished security professional with 30+ years of experience in risk assessment, crisis management, and protective operations. A former U.S. Secret Service Agent with expertise in executive protection, workplace violence prevention, and corporate security. A trusted consultant in premises liability, active shooter preparedness and response, and cannabis security compliance. Experienced speaker, author, and educator dedicated to advancing security best practices across various industries.

EDUCATION

Master of Science, Police Executive Leadership Program

Johns Hopkins University

Bachelor of Science, Criminal Justice

Madonna College

Associate of Arts

Schoolcraft Community College

LANGUAGE

English

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Lake Orion, MI
48361

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EXPERIENCE

Extensive security experience in the following industries and sectors, both domestic and international:

- Cannabis Facilities
- Schools
- Hotels
- Private Residences
- Financial Institutions
- Manufacturing
- Hospitals
- Entertainment Facilities
- Office Structures
- Sports Venues
- Embassies
- Airports

AREAS OF EXPERTISE

- Security/Risk Assessments
- Crisis Management
- Intellectual Property Security
- De-Escalation Training
- Premises Liability
- House of Worship Security
- Workplace Violence Prevention
- Risk Management
- Active Shooter Programs
- Use of Force
- Event Security
- School Security
- Security Training and Programs
- Expert Witness
- Security Officer Training
- Cannabis Security Consulting Plans
- Dram Shop

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EMPLOYMENT HISTORY

CEO, Consulting, Security & Investigations

WJ Cousins & Associates

2014 - Present

- Risk, Threat, and Vulnerability Assessments, Workplace Violence Programs, Active Shooter Programs, Intellectual Property Awareness Programs, Security Program Development, Travel Safety & Security Programs, Litigation Consulting, Active Shooter Training Programs, Marijuana Security Consulting
- Security Advisor/Consultant to Businesses, Government & Private Citizens
- 2/2016-2017, State of Michigan Attorney General Investigator (Contract Investigator for Flint Water Investigation)
- Refer to wjcousinsandassociates.com for additional information

Head of Security

American Axle Manufacturing & Holdings

2014 – 2015

- Responsible for all corporate security programs including Executive Protection, Investigations, Ex-Pat Security, Manufacturing & Non-Manufacturing Security, Protection of Intellectual Property
- Supply Chain Security, Major Event Security, Contract Security Officers, and the Corporate Command Center
- Coordinate and manage security operations for 32 facilities in 13 countries

Director of Security

Chrysler Group

2008 – 2014

- Primarily responsible for, but not limited to, NAFTA & APAC Security Operations, Investigations, Executive Protection, Manufacturing & Non-Manufacturing Security, Protection of Intellectual Property, Business Travel, Corporate Aircraft, Global Intelligence Center, Security Officers, and the Corporate Credit Card Program
- 2008 – 2010, Manager of Executive Protection Operations & Security Investigations

Senior Manager, Competitive Intelligence Team

Deloitte

2006 – 2008

Senior Manager, Corporate Investigations

Kelly Services

2006

Retired as Assistant to the Special Agent in Charge – Detroit F.O.

U.S. Secret Service

1984 – 2006

- 2002-2006, Detroit Field Office, Assistant to the Special Agent in Charge
- 2000-2002, HQ-Financial Crimes Division, Assistant to the Special Agent in Charge
- 1997-2000, Toledo Resident Agency, Special Agent
- 1994-1997, Office of Training, Special Agent-Control Tactics Instructor
- 1991-1994, Vice Presidential Protection Division
- 1984-1991, Detroit Field Office, Special Agent/Polygraph Examiner

Police Officer, Patrol Division

Livonia, Michigan

1977 – 1984

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ADVANCED & SPECIALIZED TRAINING

- ASIS In-Person: Certified Protection Professional (CPP) Preparation Course & Active Assailant Course
- ASIS Webinars: Cannabis Industry, Active Shooter, Security Training & Learning Programs, Soft Target Hardening, and School Violence
- State of Michigan Bar Association: Cannabis Attorneys
- U.S. Secret Service: Special Agent Training, Security/Risk/Vulnerability Assessments, Protective Advance Training, Protective Driving, and Control Tactics Instructor Course: Level 1
- Drug Enforcement Administration: Certified Tactical Instructor
- FBI: Chemical Munitions Instructor Course and Intellectual Property Awareness & Security
- Ackerman Group: Kidnapping & Ransom
- Capstun: Oleoresin Capsicum Spray Instructor Course & Recertifications
- U.S. Army Military Police School, Department of Defense Polygraph Institute in Ft. McClellan, AL
- Commercial & Classified Interview & Interrogation Schools
- Association of Certified Commercial Cannabis Experts: Certified Expert
- Caliber Press: Street Survival Tactics for Armed Encounters
- A.L.I.V.E. Active Shooter Survival Training Certified Instructor
- Realistic De-Escalation Instructor Course – Force Science Institute
- Crime Prevention Through Environmental Design – ASIS
- Reserving and Techniques of Alcohol Serving - Certifications

MEDIA & PUBLICATIONS

- November 2022: Interviewed by Raleigh Durham News & Observer regarding county continuing to pay security contractor
- November – December 2021: Interviewed by WXYZ – Detroit TV and Radio regarding the Oxford High School Shooting
- May 2020: Contributor for ASIS article on workplace violence and active assailants
- July 2018 – October 2019: Interviewed for Radio Talk Shows and Corporate Magazine regarding the cannabis industry
- 2017: Co-Author and Committee Member - ASIS Workplace Violence and Intervention Standard
- August 2016: Interviewed by El Sol de Toluca regarding relationship between U.S. and drugs/drug cartels
- March 2016 – January 2018: Published security insights on LinkedIn and on wjcousinsandassociates.com

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INSTRUCTIONAL EXPERIENCE

Adjunct Professor & Lecturer, Criminal Justice Department

Oakland University

2017 – 2021

- Security Administration Courses

Presenter / Facilitator

A.L.I.V.E. Program

2022 – Present

- Active Shooter Training

Guest Lecturer

Eastern Michigan University, Oakland University & Walsh College

2002 – 2015

- Law Enforcement, various topics

Control Tactics Instructor

U.S. Secret Service, Office of Training

1994 – 1997

- Use of Force and all aspects of Control Tactics including tactical training for hardening of soft targets, physical protection, and other related courses
 - Trained over 500 Special Agents and Uniformed Division Officers
 - Lead Instructor for Oleoresin Capsicum Spray Courses
 - Instructor for Use of Force

PUBLIC SPEAKING ENGAGEMENTS

- January 2019 – March 2022: Keynote & Guest Speaker on the Cannabis Industry for Intellenet Annual Conference, Michigan Rotary Club, Crime Prevention Association of Michigan, Michigan Cannabis Industry Summit & Expo, and American Society for Industrial Security – Detroit Chapter
- June 2017: Keynote Speaker on Executive Travel & Business Security for the Society for Human Resource Management – Detroit Chapter
- 2017: Keynote Speaker on Background Checks and Vulnerability Assessments for Medical Marijuana Facilities for Women Grow – Ann Arbor Chapter
- October 2016: Guest Speaker on Types of School Safety Technologies for Michigan School Business Officials
- September 2016: Guest Speaker on Security in Business for Monterrey Institute of Technology & Higher Education in Toluca, Mexico

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AWARDS & HIGHLIGHTS

- 2021 Corporate Magazine: Most Valuable Entrepreneur as a leader for security in the Cannabis industry
- 2018 ASIS: Received Certified Protection Professional (CPP) designation
- 2015: Security Assessment for the Coleman A Young International Airport
- 2006: U.S. Secret Service Coordinator for the NFL Superbowl XL game in Detroit, MI
- 2005: U.S. Secret Service Coordinator for the MLB All-Star game in Detroit, MI
- 2004: Designed, implemented , and supervised security measures to move the Federal Reserve Bank, Detroit Branch to its new facility involving safe transfer of approximately \$4 Billion Dollars in U.S. currency
- 1999: Lead Advance Secret Service Agent for the U.S. Ambassador to the WTO meeting, "Battle for Seattle," in Seattle, WA
- Others available upon request

PROFESSIONAL LICENSES & CERTIFICATIONS

- Professional Investigator, State of Michigan
- Certified Protection Professional (CPP), ASIS
- Active Shooter Instructor, DHS
- Active Shooter Certified Instructor, A.L.I.V.E.
- Oleoresin Capsicum Spray Certified Instructor
- Certified Commercial Cannabis Expert, Association of Certified Commercial Cannabis Experts
- Rserve-Certified/MI
- TAM Certified – Multiple States
- Realistic De-Escalation – Certified Instructor
- Polygraph Examiner, Expired, U.S. Secret Service
- Top Secret / Classified Information Clearance, Expired

PROFESSIONAL AFFILIATIONS

- Retired Commissioner, Detroit Crime Commission
- Advisory Council Member, Oakland County Sheriff
- Member, Association of Former U.S. Secret Service Agents
- Member, Intellenet
- Former Member, Board of Directors – ASIS, Detroit Chapter
- Expert/Member/Thought Leader, Association of Certified Commercial Cannabis Experts, Expired
- Association of Certified Commercial Cannabis Experts

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